

# 116<sup>TH</sup> AFWA ANNUAL MEETING

September 14 - 18, 2026 | Lancaster, PA



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## Join Us as a Sponsor or Exhibitor

On behalf of the Association of Fish & Wildlife Agencies, we invite you to participate as a sponsor or exhibitor at our **116<sup>th</sup> Annual Meeting**, where North America's fish and wildlife leaders drive the future of natural resource conservation! The event will take place from September 14 - 18, 2026 at the Lancaster Marriott at Penn Square in Lancaster, PA. We hope you will be able to join us!

### WHO ATTENDS

This annual event provides a forum for conservation leadership and brings together more than 700 leaders from fish and wildlife agencies and conservation groups from all 50 states, U.S. Territories, Canada and Mexico in order to discuss conservation policy and management issues and accomplishments. Attendees include key decision makers in the field of fish and wildlife, including; directors, assistant directors, program managers, and others involved in fisheries, wildlife habitat, law enforcement, legal affairs, industry, as well as public affairs (information and education).

### LODGING

Overnight accommodations will be available at the **Lancaster Marriott at Penn Square** (25 South Queen Street, Lancaster, PA 17603) for a discounted group rate of \$165.00 per night plus tax. A limited amount of per diem rooms are available. Visit [www.afwaannualmeeting.org/travel-logistics](http://www.afwaannualmeeting.org/travel-logistics) for details and to book your room.

### WHY EXHIBIT OR SPONSOR

The Annual Conference offers you the opportunity to:

- **NETWORK:** make face-to-face connections and expand your network of contacts to leaders from North America's Fish and Wildlife Agencies and conservation groups
- **EXPOSURE:** enforce your brand awareness and maximize visibility in the wildlife community
- **ACCESS:** reach the decision makers who need your products and services

### REGISTER TODAY

For more information and to register, visit [afwaannualmeeting.org](http://afwaannualmeeting.org). Questions? Contact McClean Coleman, [mcclean@delaneymeetingevent.com](mailto:mcclean@delaneymeetingevent.com) or (802) 865-5202.



# Sponsorship Opportunities

Conference sponsorships will go directly toward paying conference costs, and help make it affordable for conference participants. Sponsors will receive special recognition through a variety of channels as described below.

PRICING & BENEFITS	Sustaining Partner \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$1,500
30-Second Message at the Plenary	✓				
Special Recognition at the Awards Reception	✓	✓			
Sponsored/Personalized Post-Conference Email Blast to Attendees with Only Your Message	✓	✓			
Scrolling Logo on Main Landing Page of the Conference App	✓	✓	✓	✓	✓
Verbal Recognition at Plenary	✓	✓	✓	✓	
Logo on Sponsor Section of the Conference App	Prominent Placement	Prominent Placement	Prominent Placement	✓	✓
Capture Leads through the Conference App	✓	✓	✓	✓	✓
Ad on Main Landing Page of Conference App	✓	✓	✓		
Recognition on Conference Website	Logo & Link	Logo & Link	Logo & Link	Logo	Logo
Display Space/Exhibit Table	✓	✓	✓	✓	✓
Complimentary Registration(s)	Up to 5 Attendees	Up to 4 Attendees	Up to 3 Attendees	Up to 2 Attendees	1 Attendee
Registrant Mailing List (Post-Conference)	✓	✓	✓	✓	✓

## EXHIBITOR DISPLAY SPACE - \$1,000

A standard exhibit space includes one complimentary registration/banquet ticket, a brief company listing in the app, and a 6' skirted table. Exhibit space will be assigned on a first paid, first served basis, and will be set up in a central location within all other conference meeting space. Power & internet for booth space is not included in booth fee and will be available for an additional charge. A form to order power will be sent with your Exhibitor Guide in early August. See schedule at-a-glance for set-up, tear-down and exhibit hours.

# Directors Meals

The meal sponsorships are only available to companies who are Bronze, Silver, Gold, Platinum or Sustaining level sponsors. Priority will be given to the highest level sponsors.

- Directors Retreat on Tuesday**
  - Breakfast - \$3,000 (Tuesday)
  - Lunch - \$3,000 (Tuesday)
  - Dinner - \$5,000 (Monday; multiple opportunities)
  
- Directors Breakfast or Luncheon** (Wednesday, Thursday, or Friday Breakfast) - \$3,000 each (plus cost of food & AV)

**Recognition will include:** Logo on conference website, conference signage and at hosted event, directory listing in the app, one complimentary conference registration and a brief opportunity to address the group at your hosted event.

\*\* Meal sponsors are responsible for coordinating directly with the hotel's catering department for food, beverage, and AV, and for payment of all expenses for the sponsored meal. Hotel contact information will be provided with your confirmation letter. Meal sponsorships will be confirmed no later than July 15th.

# Reception & Event Sponsorships

- Welcome Dinner Event on Tuesday** - \$5,000 (multiple opportunities)
- President's Reception on Thursday** - \$2,500 (multiple opportunities)
- Women in Wildlife Conservation Network Reception on Monday** - \$2,000 (multiple opportunities)
- Awards Reception with Exhibitors on Wednesday** - \$1,500 (multiple opportunities)
- Coffee Breaks** (Tuesday-Thursday; mid-morning and mid-afternoon) - \$1,000 each (multiple opportunities)
- Sip, Graze, and Gather on Tuesday** - \$1,500 (multiple opportunities)

Recognition will include: logo on conference website, conference signage, at hosted event, and a directory listing in the app.

# Conference Support

- Conference App** - \$5,000

Recognition will include: Gold level entitlements (see grid on previous page) and your company will be featured with an ad on the conference app home page.

- Conference Lanyards** - \$2,000 (plus the cost of lanyards which need to be approved by management)

[\*\*Click Here to Register\*\*](#)

# Schedule at-a-Glance

## MONDAY, SEPTEMBER 14

1:00 pm - 5:00 PM	Pre-conference Workshops
4:00 pm - 6:00 pm	Women in Wildlife Conservation Network Reception
6:00 pm - 8:00 pm	Director's Dinner (invite only)

## TUESDAY, SEPTEMBER 15

7:00 am - 1:00 pm	Director's Breakfast, Retreat & Lunch (invite only)
8:00 am - 12:00 pm	Workshops
2:00 pm - 5:00 pm	Committee Meetings
5:00 pm - 6:00 pm	Sip, Graze & Gather Reception
6:00 pm - 8:00 pm	Welcome Dinner Event

## WEDNESDAY, SEPTEMBER 16

7:00 am - 8:00 am	Directors' Breakfast (invite only)
8:00 am - 9:30 am	Plenary Session
10:00 am - 12:00 pm	Committee Meetings
12:00 pm - 1:00 pm	Director's Lunch (invite only)
1:00 pm - 5:00 pm	Committee Meetings
6:00 pm - 7:00 pm	Reception with Sponsors & Exhibitors
7:00 pm - 9:00 pm	Awards Banquet

## THURSDAY, SEPTEMBER 17

7:00 am - 8:00 am	Directors' Breakfast (invite only)
8:00 am - 12:00 pm	Committee Meetings
12:00 pm - 1:00 pm	Director's Lunch (invite only)
1:00 pm - 5:00 pm	Committee Meetings
6:00 pm - 7:30 pm	President's Reception

## FRIDAY, SEPTEMBER 18

7:00 am - 8:00 am	Directors' Breakfast (invite only)
8:30 am - 11:30 am	AFWA Business Meeting
11:30 am - 12:30 pm	Grab and Go Lunch for All

*Schedule is preliminary and subject to change.*

**Click Here to Register**



# Sponsorship & Exhibition Policy and Guidelines



## ASSOCIATION *of* FISH & WILDLIFE AGENCIES

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The Association of Fish and Wildlife Agencies' (the Association's) mission is to advocate for professional management of fish and wildlife resources in accordance with the tenets of the North American Model of Wildlife Conservation and its two basic principles, (a) that our fish and wildlife belong to all North American citizens, and are to be managed in such a way that their populations will be sustained forever and (b) to further advocate for the doctrine of primacy of state management authority for resident wildlife. To further our mission, we accept government agency, corporate, industry, organizational, and individual sponsorships and booth exhibits under strict guidelines.

We will refuse any sponsorship or messaging that we believe is incompatible with that of our mission or the missions of our member state fish and wildlife agencies. AFWA will not solicit or accept sponsorships from government agencies, corporations, organizations, or individuals whose practices, policies, or operations are deemed unacceptable and/or contrary to the values implicit in our mission as articulated in our bylaws, resolutions and policies.

The Association welcomes the support of sponsors or exhibitors for organizational efforts subject to the following guidelines:

The Association will not accept sponsorships or exhibits that reflect in a negative manner on the Association, do not align with its mission statement, or are not in the best interest of the organization as determined by the Executive Committee, Board or Directors or their designees.

The Association does not accept sponsorships for certain categories of products and services, including illegal drugs and drug paraphernalia, tobacco products or establishments, sexual escort services, alcohol or other categories that may be determined at the Association's sole discretion.

The Association reserves the right to reject or remove a sponsor's or exhibitor's printed materials, booths, signage, or other commonly used materials if those materials are incompatible with the Association's mission or the missions of our member state fish and wildlife agencies.

Individual staff should not receive any substantial benefit (greater than \$100) from association with sponsors or exhibitors. Any commissions, substantial gifts, or other financial benefits should be brought to the attention of a supervisor.

The Association retains control over any sponsored program and sponsors shall not have any input into operational matters relating to a project they have sponsored.

Questions on this policy may be directed to the Sponsor Coordinator. Contact information: McClean Coleman, AFWA Sponsor Coordinator, Delaney Event Management, 46 Main Street, Suite 401, Winooski, VT 05404. Telephone: 802-862-5202; email: [mcclean@delaneymeetingevent.com](mailto:mcclean@delaneymeetingevent.com).