

110th Association of Fish & Wildlife Agencies VIRTUAL ANNUAL MEETING September 9-11 & 14-15, 2020



**JOIN US AS AN EXHIBITOR
OR SPONSOR!**

On behalf of the Association of Fish & Wildlife Agencies, we invite you to participate as a sponsor or exhibitor at our **110th Virtual Annual Meeting**—where North America’s fish and wildlife leaders drive the future of natural resource conservation! The event will take place online from September 9-11 & 14-15. We hope you will be able to join us!

WHO ATTENDS?

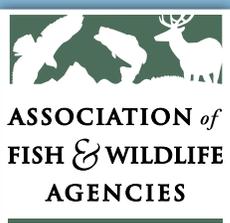
This annual event provides a forum for conservation leadership and brings together more than 700 leaders from fish and wildlife agencies and conservation groups from all 50 states, U.S. Territories, Canada and Mexico in order to discuss conservation policy and management issues and accomplishments. Attendees include key decision makers in the field of fish and wildlife, including; directors, assistant directors, program managers, and others involved in fisheries, wildlife habitat, law enforcement, legal affairs, industry, as well as public affairs (information and education).

ABOUT THE VIRTUAL VENUE

AFWA has partnered with **Cadmium** to develop a customized virtual platform complete with a virtual trade show. Vendors will be able to set up and customize their virtual exhibit booth, as well as interact face-to-face with attendees throughout the conference. Once you register your company as an exhibitor or sponsor we will walk you through all of the details so that you get the most out of your investment in the virtual event.

BENEFITS OF PARTICIPATING IN A VIRTUAL CONFERENCE

- Save money on travel!
- Save money on booth and giveaways!
- Similar interactions available—live chats, scheduled appointments, etc.
- Business cards swapped with just a keystroke!
- More qualified leads—virtual events statistically bring more attendees.
- Analytical data tracked and information captured that is shared with you post-event.
- Virtual conference platform will be available well beyond the conference dates, prolonging your company’s recognition and exposure.



For more information
and to register, visit
afwaannualmeeting.org

SPONSORSHIP OPPORTUNITIES

Conference sponsorships will go directly toward paying conference costs, and help make it affordable for conference participants. Sponsors will receive special recognition through a variety of channels as described below.

Pricing & Benefits	Sustaining Partner Level \$20,000	Platinum Level \$10,000	Gold Level \$5,000	Silver Level \$3,000	Bronze Level \$1,500	Exhibitor \$750
30-Second Message at the Plenary	✓					
Special Recognition at the Awards Celebration	✓	✓				
Brief Remarks at the Start of a Committee Meeting (Pending Committee Chair Approval)	✓	✓	✓	✓		
Sponsored/Personalized Post-Conference Email Blast to Attendees with Only Your Message	✓	✓				
Scrolling Logo on Virtual Platform and Conference Landing Page	Prominent Placement	Prominent Placement	✓	✓	✓	
Participate in Sponsor Social Hour with Opportunity to Interact with Attendees	✓	✓	✓	✓		
Push Notifications (email)	2	2	1	1		
Verbal Recognition at Plenary	✓	✓	✓	✓		
Logo on Sponsor Section of Virtual Platform	Prominent Placement	Prominent Placement	✓	✓	✓	
Recognition on Conference Website	Logo & Link	Logo & Link	Logo	Logo	Logo	Listing
Recognition in Conference Email Blasts	Logo & Link	Logo & Link	Logo	Logo	Logo	
Exhibit Space in Virtual Platform	✓	✓	✓	✓	✓	✓
Enhanced Profile in Virtual Exhibit Booth	✓	✓	✓	✓		
Complimentary Registration(s)	Up to 8 Attendees	Up to 6 Attendees	Up to 4 Attendees	Up to 2 Attendees	1 Attendee	1 Attendee
Attendee List Post-Conference	✓	✓	✓	✓	✓	✓

Questions? Call Karen Forbes at (802) 865-5202 or email karen@delaneymeetingevent.com

SCHEDULE AT-A-GLANCE

All meetings are in Central Standard Time (CST).

WEDNESDAY, SEPTEMBER 9

10:00 AM - 12:00 PM	Welcome & Plenary Session
12:00 PM - 1:00 PM	Visit with Sponsors - Virtual Trade Show
1:00 PM - 3:00 PM	Committee Meetings
3:15 PM - 5:15 PM	Committee Meetings
5:00 PM - 6:00 PM	Sponsor Social/Virtual Happy Hour

THURSDAY, SEPTEMBER 10

9:00 AM - 11:00 AM	Committee Meetings
12:00 PM - 1:00 PM	Visit with Sponsors - Virtual Trade Show
1:00 PM - 3:00 PM	Committee Meetings
3:15 PM - 5:15 PM	Committee Meetings
5:15 PM - 6:15 PM	Social Events

FRIDAY, SEPTEMBER 11

9:00 AM - 11:00 AM	Committee Meetings
12:00 PM - 1:00 PM	Visit with Sponsors - Virtual Trade Show
1:00 PM - 3:00 PM	Committee Meetings
3:15 PM - 5:15 PM	Committee Meetings

SUNDAY, SEPTEMBER 13

In-person meeting with Directors

Afternoon	Arrivals, Check-in
Evening	Welcome Reception

MONDAY, SEPTEMBER 14

Directors, etc. in-person, all others virtual

8:00 AM - 9:00 AM	Directors Breakfast*
9:00 AM - 12:00 PM	Directors Forum (<i>available virtually, invite only</i>)
9:00 AM - 4:00 PM	Workshops and Related Meetings (<i>available virtually</i>)
12:00 PM - 1:00 PM	Directors Lunch*
12:00 PM - 1:00 PM	Visit with Sponsors - Virtual Trade Show
1:00 PM - 5:00 PM	Executive Committee (<i>available virtually, invite only</i>)
5:00 PM - 6:00 PM	Awards Ceremony
6:00 PM - 7:00 PM	Reception Honoring Award Winners
7:00 PM - 8:00 PM	Directors Dinner*

TUESDAY, SEPTEMBER 15

Directors, etc. in-person, all others virtual

8:00 AM - 9:00 AM	Directors Breakfast*
9:00 AM - 12:00 PM	Executive Committee (<i>available virtually, invite only</i>)
9:00 AM - 4:00 PM	Workshops and Related Meetings (<i>available virtually</i>)
12:00 PM - 1:00 PM	Directors Lunch*
12:00 PM - 5:00 PM	AFWA Business Meeting- <i>All Welcome to Attend</i>
Afternoon	President's Reception- <i>All Welcome to Attend</i>

*Schedule is preliminary and subject to change.
* A final decision on whether the Directors will meet in person will be made on August 10.*

LOOKING FOR MORE EXPOSURE? PURCHASE AN ADVERTISEMENT IN THE VIRTUAL PLATFORM

**Cadmium's Main Page - \$2,500
Cadmium Sub Page - \$1,500**

Sponsorship & Exhibition Policy and Guidelines



ASSOCIATION *of* FISH & WILDLIFE AGENCIES

The Association of Fish and Wildlife Agencies' (the Association's) mission is to advocate for professional management of fish and wildlife resources in accordance with the tenets of the North American Model of Wildlife Conservation and its two basic principles, (a) that our fish and wildlife belong to all North American citizens, and are to be managed in such a way that their populations will be sustained forever and (b) to further advocate for the doctrine of primacy of state management authority for resident wildlife. To further our mission, we accept government agency, corporate, industry, organizational, and individual sponsorships and booth exhibits under strict guidelines.

We will refuse any sponsorship or messaging that we believe is incompatible with that of our mission or the missions of our member state fish and wildlife agencies. AFWA will not solicit or accept sponsorships from government agencies, corporations, organizations, or individuals whose practices, policies, or operations are deemed unacceptable and/or contrary to the values implicit in our mission as articulated in our bylaws, resolutions and policies.

The Association welcomes the support of sponsors or exhibitors for organizational efforts subject to the following guidelines:

The Association will not accept sponsorships or exhibits that reflect in a negative manner on the Association, do not align with its mission statement, or are not in the best interest of the organization as determined by the Executive Committee, Board or Directors or their designees.

The Association does not accept sponsorships for certain categories of products and services, including illegal drugs and drug paraphernalia, tobacco products or establishments, sexual escort services, alcohol or other categories that may be determined at the Association's sole discretion.

The Association reserves the right to reject or remove a sponsor's or exhibitor's printed materials, booths, signage, or other commonly used materials if those materials are incompatible with the Association's mission or the missions of our member state fish and wildlife agencies.

Individual staff should not receive any substantial benefit (greater than \$100) from association with sponsors or exhibitors. Any commissions, substantial gifts, or other financial benefits should be brought to the attention of a supervisor.

The Association retains control over any sponsored program and sponsors shall not have any input into operational matters relating to a project they have sponsored.

Questions on this policy may be directed to the Director of Operations for the Association. Contact information: John Lord, Director of Operations, Association of Fish and Wildlife Agencies, 1100 First Street, NE Suite 825, Washington, D.C. 20002. Telephone: 202-624-7890; email: jlord@fishwildlife.org.