



ASSOCIATION *of*
FISH & WILDLIFE
AGENCIES

OUTREACH WORKING GROUP

Chair: Renny MacKay (WY)

Monday, September 12, 2017

10 am- 12 pm

Association of Fish & Wildlife Agencies 107th Annual Meeting

Snowbird Resort

Sandy, UT

Agenda

10am - 12 pm

Call to Order/Review Agenda

The National Conservation Outreach Plan- What is it? Why are we doing it? How can you help?

An updated on the Alliance for America's Fish and Wildlife: messaging campaign/website

The states' toolkit for supporting the Alliance- How to use it and what the outreach campaign might look like for a state

SageWest.- A platform to advance stakeholder collaborations on outreach efforts that support a sustainable sagebrush ecosystem, for the benefit of people and wildlife

An opportunity to get feedback and share lessons learned on a regional outreach campaign.

12:00 pm

Adjourn