



2017 Association of Fish & Wildlife Agencies
Annual Conference
September 10 -13, 2017
Snowbird Ski & Summer Resort · Sandy, Utah

Sponsorship & Exhibitor Opportunities



www.afwaannualmeeting.org

SPONSORSHIP INFORMATION

On behalf of the Association of Fish & Wildlife Agencies, we invite you to participate as a sponsor or exhibitor at our 107th Annual Meeting — *where North America's fish and wildlife leaders drive the future of natural resource conservation!* The event will be held at the Snowbird Ski and Summer Resort in Sandy, Utah from Sunday, September 10 to Wednesday, September 13, 2017. We hope you will be able to join us!

WHO ATTENDS?

This annual event *provides a forum for conservation leadership* and brings together more than 700 leaders from fish and wildlife agencies and conservation groups from all 50 states, U.S. Territories, Canada and Mexico in order to discuss conservation policy and management issues and accomplishments. Attendees include key decision makers in the field of fish and wildlife, including: directors, assistant directors, program managers, and others involved in fisheries, wildlife habitat, law enforcement, legal affairs, industry, as well as public affairs (information and education).

WHY EXHIBIT OR SPONSOR?

The Annual Conference offers you the opportunity to make face-to-face CONNECTIONS with leaders from **North America's Fish and Wildlife Agencies and conservation groups**. You'll have ACCESS to people who need your products and services and the EXPOSURE will reinforce your brand awareness and maximize visibility in the wildlife community.

LODGING

A special group rate of \$139/night *(and up, depending on room type) plus tax is available at the Snowbird Ski & Summer Resort. To make a reservation, please call the hotel's Reservation

Department at 1-800-453-3000 by August 9, 2017 and mention AFWA or the Association of Fish and Wildlife Agencies Annual Conference.



Snowbird Ski & Summer Resort

SCHEDULE AT-A-GLANCE

(subject to change)

Sunday, September 10

9:00 a.m. - 7:00 p.m.	Conference Registration
11:00 a.m. - 8:00 p.m.	Director's Retreat, Lunch & Dinner <i>Sponsorship Opportunity</i>

Monday, September 11

7:00 a.m. - 5:00 p.m.	Registration & Exhibit Set-Up
7:00 a.m. - 8:00 a.m.	Director's Breakfast (invite only) <i>Sponsorship Opportunity</i>
7:00 a.m. - 9:30 a.m.	Exhibitor Set-up
8:00 a.m. - 10:00 a.m.	Welcome & Plenary Session
10:00 a.m. - 12:00 p.m.	Committee & Working Group Meetings
9:30 a.m. - 5:00 p.m.	Exhibits Open
12:00 p.m. - 1:00 p.m.	Director's Lunch (invite only) <i>Sponsorship Opportunity</i>
1:00 p.m. - 5:00 p.m.	Committee & Working Group Meetings
6:00 p.m. - 9:00 p.m.	Welcome Reception <i>Sponsorship Opportunity</i>

Tuesday, September 12

7:00 a.m. - 5:00 p.m.	Conference Registration
7:00 a.m. - 7:00 p.m.	Exhibits Open
7:00 a.m. - 8:00 a.m.	Director's Breakfast (invite only) <i>Sponsorship Opportunity</i>
7:30 a.m. - 8:30 a.m.	Coffee with Exhibitors <i>Sponsorship Opportunity</i>
8:00 a.m. - 12:00 p.m.	Committee & Working Group Meetings
12:00 p.m. - 1:00 p.m.	Director's Lunch (invite only) <i>Sponsorship Opportunity</i>
1:00 p.m. - 5:00 p.m.	Committee & Working Group Meetings
6:00 p.m. - 7:00 p.m.	Reception with Exhibitors <i>Sponsorship Opportunity</i>
7:00 p.m. - 9:00 p.m.	Annual Awards Banquet <i>Sponsorship Opportunity</i>

Wednesday, September 13

7:30 a.m. - 2:00 p.m.	Conference Registration
7:00 a.m. - 8:00 a.m.	Director's Breakfast (invite only) <i>Sponsorship Opportunity</i>
7:30 a.m. - 8:30 a.m.	Coffee with Exhibitors <i>Sponsorship Opportunity</i>
7:00 a.m. - 12:00 p.m.	Exhibits Open
8:00 a.m. - 12:00 p.m.	Committee & Working Group Meetings
12:00 p.m. - 1:00 p.m.	Director's Lunch (invite only) <i>Sponsorship Opportunity</i>
1:30 p.m. - 5:00 p.m.	AFWA Business Meeting
6:00 p.m. - 7:30 p.m.	President's Reception <i>Sponsorship Opportunity</i>

DIRECTORS' MEAL SPONSORSHIPS

Directors' Retreat on Sunday (Reception & Dinner only)— \$5,000 *(multiple opportunities, 3 max.)*

Directors' Breakfast or Luncheons Monday, Tuesday, Wednesday — \$3,000 each *(plus cost of food, AV)*

**Directors' sponsorships are available only to Bronze, Silver, Gold, Platinum and Sustaining level sponsors.*

**Priority will be given to high level sponsors.*

*** We will do our best to accommodate date and time requests for meals. All meal sponsorship's must be paid in full by June 15th to be eligible for consideration. In the event that two groups request the same Directors meal, priority will be assigned based on conference sponsorship level and or first-come first-served. If you are not assigned a meal sponsorship by June 30th you will be issued a refund for that portion of your sponsorship. Meal sponsors are responsible for coordinating directly with the hotel's catering department for food, beverage, and AV, and for payment of all expenses for the event. Hotel contact information will be provided with your confirmation letter. Meal sponsorship will be confirmed no later than June 30, 2017.*

Recognition will include: Logo on conference website, conference signage and hosted event, directory listing in the final program and two complimentary conference registrations.

RECEPTION & EVENT SPONSORSHIPS

Welcome Reception on Monday -- \$5,000 *(multiple opportunities)*

Recognition will include: Logo on conference website, conference signage and hosted event, directory listing in the final program and two complimentary conference registrations.

Pre-Banquet Reception on Tuesday — \$1,000 *(multiple opportunities)*

President's Reception on Wednesday — \$2,500 or above *(multiple opportunities)*

Women in Conservation Reception — \$2,000 *(multiple opportunities)*

Refreshment Breaks Monday to Wednesday *(mid-morning and mid-afternoon)* — \$1,000 each *(multiple opportunities)*

Hospitality Suite — \$1,500 *(to cover costs for the V.I.P. Hospitality Suite)*

Recognition will include: Logo on conference website, conference signage, hosted event, and a directory listing in the final program.

CONFERENCE SUPPORT OPTIONS

Business Center Sponsorship — \$2,000 *(to cover costs of computers, printer, fax, copier, internet)*

Recognition will include: Company logo as screen saver on business center computer, company logo on rolling PowerPoint, logo signage at registration desk with complimentary internet info, company listing in the final program, 1 complimentary conference registration.

Conference Lanyard Sponsorship — \$2,000 *(plus the cost of lanyards)*

Recognition will include: Logo on conference lanyard, company listing in the final program, 1 complimentary conference registration.

Audio-Visual Sponsorship — \$5,000 *(to cover costs for projectors, screens, flipcharts)*
(Gold Level Entitlements)

Conference Tote Bag Sponsorship — \$5,000
(Gold Level Entitlements)

DISPLAY SPACE

Non-Profit: \$500.00

Commercial: \$750.00/\$850.00*

*Rates increase after June 10th.

A standard exhibit space includes one complimentary registration/banquet ticket, a brief company listing in the final program, and a 6' skirted table. Exhibit space will be assigned on a first paid, first served basis, and will be set up in a central location within all other conference meeting space. Power & internet for booth space is not included in booth fee and will be available for an additional charge.

**A form to order power and phone lines directly will be sent with your confirmation information.*
See schedule-at-a-glance for exhibit hours.

ADDITIONAL INFORMATION

Additional Attendee Registrations: \$400.00 required for every additional attendee (above what's included in booth fee or sponsorship level) Banquet tickets are available for \$60 per person.

Want more exposure? Color advertisement space is available in the conference final program at the following rates:

- ◇ Full page (8 x 10.5) — \$500
- ◇ Half page (8 x 5) — \$250
- ◇ Quarter Page (3.75 x 5) — \$100

CONFERENCE SPONSORSHIPS

Conference Sponsorships will go directly toward paying remaining conference costs, and help make it affordable for conference participants.

Sponsors will receive special recognition through a variety of channels as described below

Pricing & Benefits	Sustaining Partner Level \$20,000	Platinum Level \$10,000	Gold Level \$5,000	Silver Level \$3,000	Bronze Level \$1,500
Recognition on conference website	Logo & Link	Logo & Link	✓	✓	✓
Recognition in all print materials	✓	✓	✓	✓	✓
Full page ad in host state publications (when available)	✓	✓			
Logo on conference signage	Prominent placement	Prominent placement	✓	✓	
Display space	Two prominent booths	Two prominent booths	✓	✓	Reduced rate for booth fee (add \$500)
Complimentary registration and banquet tickets	Up to 8 employees	Up to 6 employees	Up to 3 employees	2 employees	1 employee
Company description and advertisement in the final program	100-word description & full page ad	100-word description & full page ad	75-word description & full page ad	50-word description & ½ page ad	25-word description & ¼ page ad
Recognition at opening session (announcement and signage)	✓	✓	✓	✓	
Registrant mailing list (post-conference)	✓	✓			
Passes to the V.I.P. Hospitality Suite	Eight	Six	Three	Two	

ONLINE REGISTRATION

If you would like to participate as a sponsor or exhibitor at the 2017 AFWA Annual Conference, please visit www.afwaannualmeeting.org to register

QUESTIONS?

If you have any questions about sponsoring or exhibiting, please call the AFWA Conference Office at (802) 865-5202, or email info@delaneymeetingevent.com.



ASSOCIATION *of* FISH & WILDLIFE AGENCIES

Sponsorship and Exhibition Policy and Guidelines

The Association of Fish and Wildlife Agencies' (the Association's) mission is to advocate for professional management of fish and wildlife resources in accordance with the tenets of the North American Model of Wildlife Conservation and its two basic principles, (a) that our fish and wildlife belong to all North American citizens, and are to be managed in such a way that their populations will be sustained forever and (b) to further advocate for the doctrine of primacy of state management authority for resident wildlife. To further our mission, we accept government agency, corporate, industry, organizational, and individual sponsorships and booth exhibits under strict guidelines.

We will refuse any sponsorship or messaging that we believe is incompatible with that of our mission or the missions of our member state fish and wildlife agencies. AFWA will not solicit or accept sponsorships from government agencies, corporations, organizations, or individuals whose practices, policies, or operations are deemed unacceptable and/or contrary to the values implicit in our mission as articulated in our bylaws, resolutions and policies.

The Association welcomes the support of sponsors or exhibitors for organizational efforts subject to the following guidelines:

The Association will not accept sponsorships or exhibits that reflect in a negative manner on the Association, do not align with its mission statement, or are not in the best interest of the organization as determined by the Executive Committee, Board or Directors or their designees.

The Association does not accept sponsorships for certain categories of products and services, including illegal drugs and drug paraphernalia, tobacco products or establishments, sexual escort services, alcohol or other categories that may be determined at the Association's sole discretion.

The Association reserves the right to reject or remove a sponsor's or exhibitor's printed materials, booths, signage, or other commonly used materials if those materials are incompatible with the Association's mission or the missions of our member state fish and wildlife agencies.

Individual staff should not receive any substantial benefit (greater than \$100) from association with sponsors or exhibitors. Any commissions, substantial gifts, or other financial benefits should be brought to the attention of a supervisor.

The Association retains control over any sponsored program and sponsors shall not have any input into operational matters relating to a project they have sponsored.

Questions on this policy may be directed to the Director of Operations for the Association. Contact information: John Lord, Director of Operations, Association of Fish and Wildlife Agencies, 1100 First Street, NE Suite 825, Washington, D.C. 20002. Telephone: 202-624-7890; email: jlord@fishwildlife.org.