



ASSOCIATION of  
FISH & WILDLIFE  
AGENCIES



114<sup>th</sup> Annual Meeting | September 22 - 25, 2024 | Madison, Wisconsin

# Join Us as a Sponsor or Exhibitor

On behalf of the Association of Fish & Wildlife Agencies, we invite you to participate as a sponsor or exhibitor at our **114<sup>th</sup> Annual Meeting**—where North America’s fish and wildlife leaders drive the future of natural resource conservation! The event will take place from September 22 - 25, 2024 at the Monona Terrace Community and Convention Center in Madison, Wisconsin. We hope you will be able to join us!

## WHO ATTENDS

This annual event provides a forum for conservation leadership and brings together more than 700 leaders from fish and wildlife agencies and conservation groups from all 50 states, U.S. Territories, Canada and Mexico in order to discuss conservation policy and management issues and accomplishments. Attendees include key decision makers in the field of fish and wildlife, including; directors, assistant directors, program managers, and others involved in fisheries, wildlife habitat, law enforcement, legal affairs, industry, as well as public affairs (information and education).

## WHY EXHIBIT OR SPONSOR

The Annual Conference offers you the opportunity to:

- **NETWORK:** make face-to-face connections and expand your network of contacts to leaders from North America’s Fish and Wildlife Agencies and conservation groups
- **EXPOSURE:** enforce your brand awareness and maximize visibility in the wildlife community
- **ACCESS:** reach the decision makers who need your products and services.

## LODGING & EVENT LOCATION

This year’s event will be held at the Monona Terrace Community and Convention Center. Overnight accommodations are available at the Hilton Madison, the Park Hotel, and the Embassy Suites Hotel, all a short walking distance to the Convention Center.

Rates:

- **Hilton Madison:** \$200 - \$240 plus tax
- **Park Hotel:** \$199 plus tax
- **Embassy Suites:** \$229 plus tax (includes breakfast)

Visit the website for reservation details.



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For more information and  
to register, visit  
[afwaannualmeeting.org](http://afwaannualmeeting.org)

# SPONSORSHIP OPPORTUNITIES

Conference sponsorships will go directly toward paying conference costs, and help make it affordable for conference participants. Sponsors will receive special recognition through a variety of channels as described below.

PRICING & BENEFITS	Sustaining Partner Level \$20,000	Platinum Level \$10,000	Gold Level \$5,000	Silver Level \$3,000	Bronze Level \$1,500	Exhibitor \$950
30-Second Message at the Plenary	✓					
Special Recognition at the Awards Reception	✓	✓				
Sponsored/Personalized Post-Conference Email Blast to Attendees with Only Your Message	✓	✓				
Scrolling Logo on Main Landing Page of the Conference App	✓	✓	✓	✓	✓	
Verbal Recognition at Plenary	✓	✓	✓	✓		
Logo on Sponsor Section of Virtual Platform	Prominent Placement	Prominent Placement	✓	✓	✓	
Recognition on Conference Website	Logo & Link	Logo & Link	Logo	Logo	Logo	Listing
Display Space/Exhibit Table	✓	✓	✓	✓	✓	✓
Complimentary Registration(s)	Up to 5 Attendees	Up to 4 Attendees	Up to 3 Attendees	Up to 2 Attendees	1 Attendee	1 Attendee
Registrant Mailing List (Post-Conference)	✓	✓	✓	✓	✓	

## DISPLAY SPACE

A standard exhibit space includes one complimentary registration/banquet ticket, a brief company listing in the app, and a 6' skirted table. Exhibit space will be assigned on a first paid, first served basis, and will be set up in a central location within all other conference meeting space. Power & internet for booth space is not included in booth fee and will be available for an additional charge. A form to order power will be sent with your Exhibitor Guide in early August. See schedule at-a-glance for set-up, tear-down and exhibit hours.

Questions? Call Karen Forbes at (802) 448-9078 or email [karen@delaneymeetingevent.com](mailto:karen@delaneymeetingevent.com)

# DIRECTORS' MEALS

The meal sponsorships are only available to companies who are Bronze, Silver, Gold, Platinum or Sustaining level sponsors. Priority will be given to the highest level sponsors.

**Directors Retreat on Sunday**

- Breakfast - \$3,000
- Lunch - \$3,000 (multiple opportunities)
- Dinner - \$5,000 (multiple opportunities)

**Directors Breakfast or Luncheon (Monday, Tuesday or Wednesday) - \$3,000 each (plus cost of food & AV)**

*Recognition will include: Logo on conference website, conference signage and at hosted event, directory listing in the app, one complimentary conference registration and a brief opportunity to address the group at your hosted event.*

\*\* Meal sponsors are responsible for coordinating directly with the hotel's catering department for food, beverage, and AV, and for payment of all expenses for the sponsored meal. Hotel contact information will be provided with your confirmation letter. Meal sponsorships will be confirmed no later than July 29th.

## RECEPTION & EVENT SPONSORSHIPS

- Monday Dinner Event - \$5,000 (multiple opportunities)**
- President's Reception - \$2,500 (multiple opportunities)**
- Women in Wildlife Conservation Network Reception - \$2,000 (multiple opportunities)**
- Awards Reception with Exhibitors on Tuesday - \$1,500 (multiple opportunities)**
- Coffee Breaks (Monday-Wednesday; mid-morning and mid-afternoon) - \$1,000 each (multiple opportunities)**
- Sip, Graze, and Gather - \$1,500 (multiple opportunities)**

*Recognition will include: logo on conference website, conference signage, at hosted event, and a directory listing in the app.*

## CONFERENCE SUPPORT

**Conference App - \$5,000**

*Recognition will include: Gold level entitlements (see grid on previous page) and your company will be featured with an ad on the conference app home page.*

**Conference Lanyards - \$2,000 (plus the cost of lanyards which need to be approved by management)**

**CLICK HERE  
TO REGISTER**

# SCHEDULE AT-A-GLANCE

## SUNDAY, SEPTEMBER 22

7:00 am - 4:00 pm	Directors' Retreat (invite only)*
7:00 am - 5:00 pm	Conference Registration
8:00 am - 5:00 pm	Exhibitor Set-up
4:00 pm - 6:00 pm	Women in Wildlife Conservation Network Reception*
6:00 pm - 8:00 pm	Sip, Graze, and Gather*
6:00 pm - 9:00 pm	Director's Reception & Dinner (invite only)*

## MONDAY, SEPTEMBER 23

7:00 am - 8:00 am	Directors' Breakfast (invite only)*
7:00 am - 5:00 pm	Conference Registration, Business Center and Internet Café Open
7:00 am - 5:00 pm	Exhibits Open
8:00 am - 9:45 am	Welcome & Plenary Session
9:30 am - 10:30 am	Coffee Break with Exhibitors*
10:00 am - 12:00 pm	Committee Meetings
12:00 pm - 1:00 pm	Directors' Lunch (invite only)*
1:00 pm - 5:00 pm	Committee Meetings
2:30 pm - 3:30 pm	Coffee Break with Exhibitors*
6:30 pm - 8:30 pm	Canada Night

## TUESDAY, SEPTEMBER 24

7:00 am - 5:00 pm	Conference Registration, Business Center and Internet Café Open
7:00 am - 8:00 am	Directors' Breakfast (invite only)*
7:00 am - 3:00 pm	Exhibits Open
8:00 am - 12:00 pm	Committee Meetings
9:30 am - 10:30 am	Coffee Break with Exhibitors*

## TUESDAY, SEPTEMBER 24 (CONT.)

12:00 pm - 1:00 pm	Directors' Lunch (invite only)*
1:00 pm - 5:00 pm	Committee Meetings
2:30 pm - 3:30 pm	Coffee Break with Exhibitors*
6:00 pm - 7:00 pm	Awards Reception and Dinner*
6:00 pm - 9:00 pm	Annual Awards Banquet

## WEDNESDAY, SEPTEMBER 25

7:00 am - 8:00 am	Directors' Breakfast (invite only)*
7:00 am - 8:00 am	Coffee Break with Exhibitors*
7:00 am - 10:30 am	Exhibits Open
7:00 am - 3:00 pm	Conference Registration, Business Center and Internet Café Open
8:00 am - 12:00 pm	Committee Meetings
9:30 am - 10:30 am	Coffee Break with Exhibitors*
12:00 pm - 1:00 pm	Directors' Lunch (invite only)*
1:30 pm - 4:30 pm	AFWA Business Meeting
6:00 pm - 7:30 pm	President's Reception*

*Schedule is preliminary and subject to change.*

*\* Indicates sponsor opportunity*

**CLICK HERE  
TO REGISTER**

# SPONSORSHIP & EXHIBITION POLICY AND GUIDELINES



## ASSOCIATION *of* FISH & WILDLIFE AGENCIES

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The Association of Fish and Wildlife Agencies' (the Association's) mission is to advocate for professional management of fish and wildlife resources in accordance with the tenets of the North American Model of Wildlife Conservation and its two basic principles, (a) that our fish and wildlife belong to all North American citizens, and are to be managed in such a way that their populations will be sustained forever and (b) to further advocate for the doctrine of primacy of state management authority for resident wildlife. To further our mission, we accept government agency, corporate, industry, organizational, and individual sponsorships and booth exhibits under strict guidelines.

We will refuse any sponsorship or messaging that we believe is incompatible with that of our mission or the missions of our member state fish and wildlife agencies. AFWA will not solicit or accept sponsorships from government agencies, corporations, organizations, or individuals whose practices, policies, or operations are deemed unacceptable and/or contrary to the values implicit in our mission as articulated in our bylaws, resolutions and policies.

The Association welcomes the support of sponsors or exhibitors for organizational efforts subject to the following guidelines:

The Association will not accept sponsorships or exhibits that reflect in a negative manner on the Association, do not align with its mission statement, or are not in the best interest of the organization as determined by the Executive Committee, Board or Directors or their designees.

The Association does not accept sponsorships for certain categories of products and services, including illegal drugs and drug paraphernalia, tobacco products or establishments, sexual escort services, alcohol or other categories that may be determined at the Association's sole discretion.

The Association reserves the right to reject or remove a sponsor's or exhibitor's printed materials, booths, signage, or other commonly used materials if those materials are incompatible with the Association's mission or the missions of our member state fish and wildlife agencies.

Individual staff should not receive any substantial benefit (greater than \$100) from association with sponsors or exhibitors. Any commissions, substantial gifts, or other financial benefits should be brought to the attention of a supervisor.

The Association retains control over any sponsored program and sponsors shall not have any input into operational matters relating to a project they have sponsored.

Questions on this policy may be directed to the Director of Operations for the Association. Contact information: John Lord, Director of Operations, Association of Fish and Wildlife Agencies, 1100 First Street, NE Suite 825, Washington, D.C. 20002. Telephone: 202-624-7890; email: [jlord@fishwildlife.org](mailto:jlord@fishwildlife.org).